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ANGLIA EXAMINATIONS Executive Summary

- ➔ The Anglia suite of 10 General English and 4 Business English examination levels achieves positive, motivational, incremental language learning among learners of all ages.
- ➔ The top six levels are mapped to the Common European Framework of Reference (CEFR); the corresponding Certificates are fully accredited and internationally recognised and accepted.
- ➔ Complemented by Anglia's "Step To" Student Workbooks and Teacher Manuals, and ample, freely downloadable materials, Anglia offers the most cost-effective solution that delivers results – to students and their parents, their teachers, and to the school/institute.

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PRESENTATION TOPICS

- **Anglia Examinations:**
 - Overview
 - The Anglia System
 - The Step-by-step Approach
 - Anglia Course Materials
 - Anglia and CEFR
 - International Business English
 - Certificate of International Teachers of English (CITE)
- **The Benefits of the Anglia System**
- **Anglia Worldwide & University Acceptance**

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ANGLIA EXAMINATIONS Overview

- The Anglia examinations system is a structured program of assessing English language competence:
 - ✓ ***Fully certificated English language assessments***
 - ✓ ***From beginner through to near native speaker level***
 - ✓ ***All 4 language skills are measured - Listening, Reading, Writing & Speaking***
- Anglia offers an effective, step-by-step method of ***learning*** English and ***testing*** the student's progress
- Developed by Chichester College in Chichester, England in 1996, Anglia exams are taken each year by over 60-thousand candidates. Over ½ million students from 4 continents have taken Anglia exams
- Anglia provides ***fraud-proof examination certificates*** to successful candidates. Anglia Certificates are fully **accredited** and **internationally** recognised

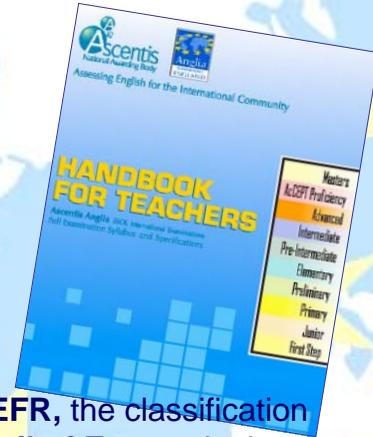
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ANGLIA EXAMINATIONS

The Anglia System

- Anglia offers a comprehensive and complete system:
 - Step-by-step method of learning English
 - Test the student's progress **objectively**
 - Student Workbook for each level
 - Teacher manual for each level
- The Anglia system is available for:
 - General English – 10 Levels
 - Business English – 4 Levels
- The top 6 Anglia levels are mapped to the **CEFR**, the classification levels in language skills defined by the **Council of Europe** in the **Common European Framework of Reference**



ANGLIA EXAMINATIONS

Step-by-Step Approach

- Each Anglia level builds naturally on the preceding level
- The stepping stone approach assures sustained motivation through Award Certificates
- Students can test their level by taking the free Anglia online test
- Students can only proof their level of English competency by taking an official Anglia exam
- Each level has its own Workbook and Teacher Manual
- The Anglia system complements existing study programs and materials





ANGLIA EXAMINATIONS "Step To" Books

Practical Learning Books to prepare for Anglia exams

- Designed to prepare for Anglia exams for every level
- 10–12 units per book, MP3 listening files, and a sample tests
- Guided test practice for every test section with explanations
- Include numerous sample compositions with step-by-step instructions on generating ideas, structuring the composition, and avoiding common mistakes
- Teachers' Manuals with language and cultural explanations, test tips, and transcripts of all the recordings



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CEFR Brief Introduction



- **CEFR = Common European Framework of Reference for Languages: Learning, Teaching, Assessment**
- Issued by the **Council of Europe / Conseil de l'Europe** in the early 90's
- CEFR is **the** Guideline to describe achievements of learners of foreign languages across Europe and in other countries
- CEFR covers validation systems for 14 different languages
- The **6 CEFR reference levels** are widely accepted as EU standard for grading an individual's language competence: **A1, A2, B1, B2, C1 and C2**
- CEFR is a transparent framework for teachers, students and everyone else including employers

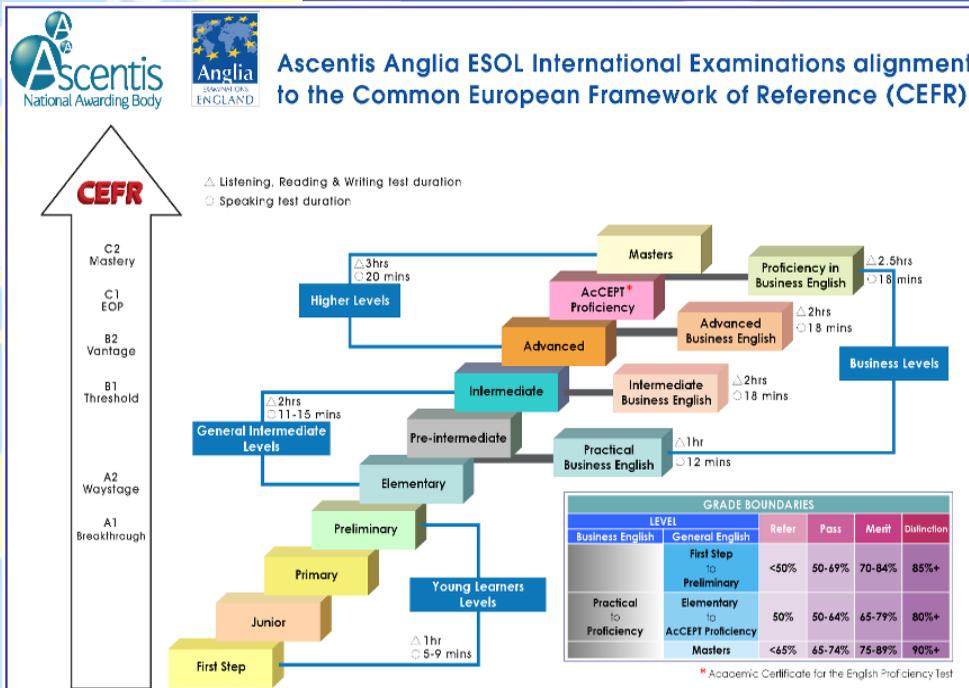
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CEFR Simplified Level Descriptors

CEFR	Description
C2 Mastery	The capacity to deal with material which is academic or cognitively demanding, and to use language to good effect at a level of performance which may in certain respects be more advanced than that of an average native speaker. Example: <i>CAN scan texts for relevant information, and grasp main topic of text, reading almost as quickly as a native speaker.</i>
C1 Effective Operational Proficiency	The ability to communicate with the emphasis on how well it is done, in terms of appropriacy, sensitivity and the capacity to deal with unfamiliar topics. Example: <i>CAN deal with hostile questioning confidently. CAN get and hold onto his/her turn to speak.</i>
B2 Vantage	The capacity to achieve most goals and express oneself on a range of topics. Example: <i>CAN show visitors around and give a detailed description of a place.</i>
B1 Threshold	The ability to express oneself in a limited way in familiar situations and to deal in a general way with non-routine information. Example: <i>CAN ask to open an account at a bank, provided that the procedure is straightforward.</i>
A2 Waystage	An ability to deal with simple, straightforward information and begin to express oneself in familiar contexts. Example: <i>CAN take part in a routine conversation on simple predictable topics.</i>
A1 Breakthrough	A basic ability to communicate and exchange information in a simple way. Example: <i>CAN ask simple questions about a menu and understand simple answers.</i>

ANGLIA ALIGNMENT WITH CEFR

Note: During a normal school year (Collège or Lycée), most students progress at least **1 level**
At language institutes most candidates achieve over 3 semesters an increase of **2 levels**





ANGLIA EXAMINATIONS Business English

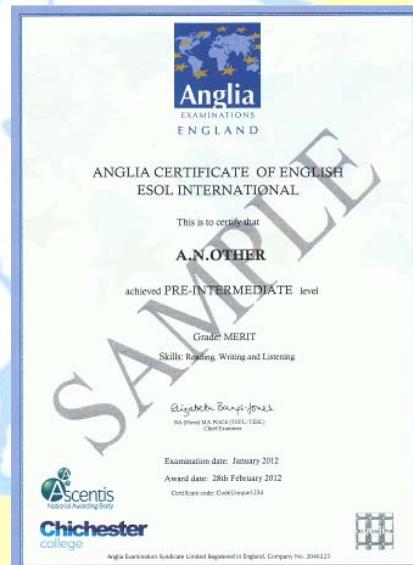
- Anglia offers 4 levels of International Business English exams
- The tasks have a modern business or work-related topic or context and are designed for those working or planning to work in an international environment demanding modern methods of communication across national boundaries
- Business English examinations are tailored to students who plan to continue their studies at an English spoken college, and to adults to improve their career prospects
- The top 3 levels of Anglia Business exams are fully accredited and mapped to CEFR Levels B1, B2, and C1, respectively
- Candidates may select any starting level

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ANGLIA CERTIFICATES

- Anglia Certificates are fraud-proof (hologram logo embedded; unique candidate and certificate number)
- “Invigilators” monitor Anglia examination sessions to ensure integrity of results
 - Note: Anglia exam sessions can be conducted at your school/institute
- All examination results are evaluated and graded by Anglia’s UK Government certified examiners at Chichester College
- Anglia Examination Certificates do NOT expire – they remain valid for life!



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ANGLIA EXAMINATIONS C.I.T.E.

- Anglia also offers examinations leading up to the **Certificate for International Teachers of English - CITE**
- CITE is designed to give competent teachers of English who may or may not have any other English teaching qualifications, a chance to obtain international recognition for their language skills, knowledge and experience
- 2 CITE Levels are offered: General and Young Learners
- CITE training (54 Guided Learning Hours) provides highly effective, modern teaching methodologies, classroom management, and practical teaching advice

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ANGLIA EXAMINATIONS Its Benefits

TO STUDENTS:

- **Objectively demonstrate** English competency to any prospective employer
- Effective incremental development of language skills
- The internationally recognised and accredited Certificate improves job prospects and opens doors to further/higher education abroad
- Exam training (mock exams) help overcome fear of exam failure, with positive impact on other disciplines in which exams must be taken

TO TEACHERS:

- Clear goals and objective measurement tools for levels to be achieved in the 4 skills by different learners
- Step To books and Teacher Manuals tailored to each CEFR level
- Free access to the most up-to-date sample papers and free online tests through the Anglia "Teacher Login" web pages
- Annual Teacher exchange meeting at Chichester College at a discount

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ANGLIA EXAMINATIONS Its Benefits (continued)

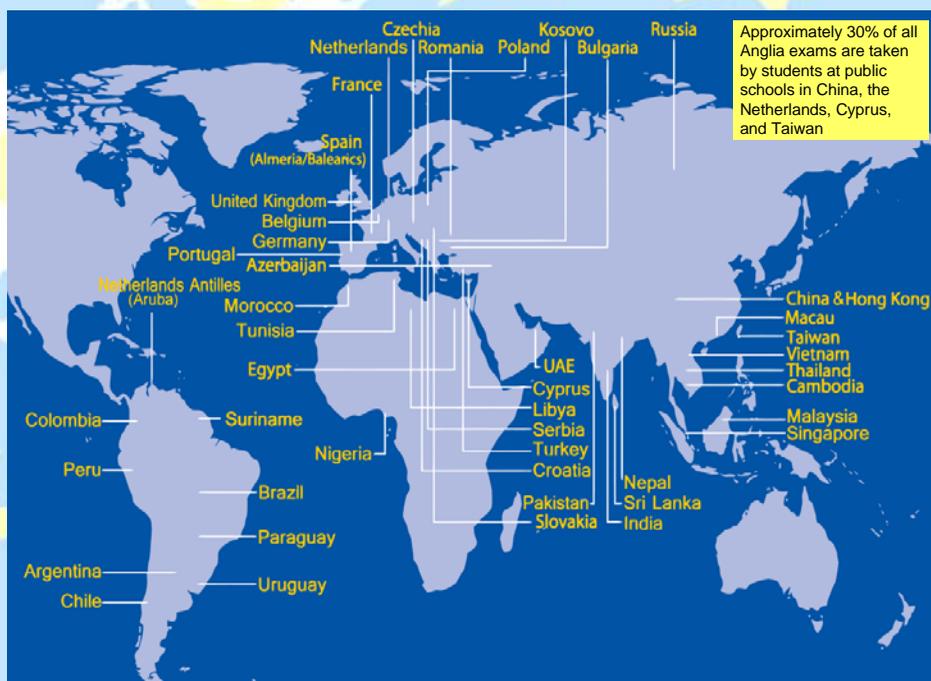
TO SCHOOLS / INSTITUTES

- **Reduce attrition rate** among students by increasing their success rate through effective incremental development of language skills
- “Partenariat” with Anglia can further **enhance institute’s image**
- Anglia portfolio can help **increasing competitive advantage**:
 - Increase student volume
- Create opportunities for **revenue increase** by:
 - Profit on sales of examinations, examination training, Anglia books and new initiatives such as Anglia Kids Club and Anglia “Atelier” for adults
- Achieve improved TOEFL or similar point scoring test results for students
- Regular test dates and easy integration into current system

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ANGLIA WORLDWIDE



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UNIVERSITY ACCEPTANCE

UK University qualifications well established:

Bangor, University of Wales 	Cumbria, University of 	Portsmouth University (case by case) 
Bath Spa University 	Edge Hill University 	Queen Mary, University of London 
Bedfordshire, University of 	Glamorgan University 	Salford University 
Birmingham City University 	Hull, University of 	Staffordshire University 
Brighton, University of 	Leeds, University of 	Stirling, University of 
Bristol, University of 	Liverpool John Moore's University 	Sunderland, University of 
Canterbury Christ Church 	Middlesex University 	Surrey, University of 
Central Lancashire, University of 	Northumbria University 	Teesside, University of 
Chichester University 	Oxford and Cherwell Valley College 	Wolverhampton, University of 
Coventry University 	Plymouth, University of 	Full Sail University (USA) 

Rest of World Universities/Colleges: visit www.anglia.org



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Thank You for your interest in Anglia Examinations!

